

*Anti-Joy Presents*

# HOW TO MARKET YOUR MUSIC

## MUSIC DISTRIBUTION FOR 20 YEARS

Let's say you've distributed five albums and five singles for 20 years. How much would it cost? With Anti-Joy Basic, it would cost \$159.99 (\$7.99/yr), however with TuneCore, it's another deal. For five albums and singles, it would cost \$3999 for 20 years (\$199.99/yr). How is that even legal? On top of that, there is a 20% commission on YouTube Content ID? Uhm... Need I say more?

## SMART-LINKS & PRE-SAVES

One of the best ways to market your new or upcoming release is undoubtedly with Pre-Save & Smart-Link campaigns. With Anti-Joy all plans include TuneLink.co for free. TuneCore does not offer any Smart-Link services, though they do point you to feature.fm, meaning that without Anti-Joy, you will have to pay an additional \$19/month (\$228/yr) just to share your music across platforms. Remember with Anti-Joy, it's just \$7.99/yr. What a steal.

Learn more at <https://tunelink.co>

## ARTIST PAGES

Create your very own website for your artist(s) or yourself for only \$10/month + domain (approx. \$8/year), which would cost approximately \$26/month without Anti-Joy. We are a real money saver, huh?

Compared prices are from Squarespace

## MERCHANDISE, VINYL & CDS

There is nothing more awesome, than having your own merchandise, vinyls and CDs. Unfortunately, without Anti-Joy, selling merchandise can be a real hassle. You need to buy stock, which can be very expensive, you need to setup a store, and find the right manufacturing service for you. We destroy the need for that, with our **free** merchandise services for artists and labels, included with every plan.

Learn more at <https://antijoy.club/merchandise>

## SO, RANDOM GUY WHO MADE THIS, WHY SHOULD I CHOOSE ANTI-JOY?

Well, if we were to compare the total price with/without Anti-Joy, you would probably go screaming around your room in despair, for how much money you could be saving with us. So, I hope you are ready for that. With TuneCore, you would spend approximately \$319.99/year, whereas with Anti-Joy, you would spend \$19.99/year.

\*Which is without an artist page, if we included the artist page, your deal would be much more insane. With TuneCore it'd be \$839.99/year, and with Anti-Joy it'd be \$139.99/year.

WWW.ANTIJOY.CLUB